2010 EHF EURO in AUT—Sustainability/Handball at School - a pedagogic and didactical Follow-up

Helmut Höritsch / EHF CAN Coordinator
Education&Development

www.ehf-euro.com
AGENDA

- 2010 EHF Euro Impressions/Video Clip
- EHF Facts and Figures
- AUT Federation Study
- Sustainability Concept
- Handball Didactics/Hand-out
- Handball at School/Video Clips
- Vision and Prospect

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FACTS AND FIGURES

• 285 000 Spectators in 5 Halls/47 Matches
  • Venues: Vienna 11000, Innsbruck 8200, Linz 6000, Graz 4500, Wr. Neustadt 4000
• > 6000 Spectators/Match on the average
• 1706 TV Programme hours world-wide
• 1,031 Billion TV Viewers world-wide
• Biggest AUT Indoor Sport Event

www.ehf-euro.com
Media Performance of the European Handball Championships — Men and Women 1996 - 2010

TV Audiences 1996 - 2010

Year | Women | Men
--- | --- | ---
1996 | 100 | 127
1998 | 157 | 167
2000 | 340 | 420
2002 | 748 | 809
2004 | 1094 | 1263
2006 | 1206 | 1343
2008 | 352 | 1217
2010 | ? | 1631

Audience in m

www.ehf-euro.com
Media Performance of the European Handball Championships — Men and Women 1996 - 2010

Hours of Programming 1996 - 2010

<table>
<thead>
<tr>
<th>Year</th>
<th>Women</th>
<th>Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>1996</td>
<td>295</td>
<td>140</td>
</tr>
<tr>
<td>1998</td>
<td>406</td>
<td>105</td>
</tr>
<tr>
<td>2000</td>
<td>763</td>
<td>467</td>
</tr>
<tr>
<td>2002</td>
<td>824</td>
<td>470</td>
</tr>
<tr>
<td>2004</td>
<td>982</td>
<td>594</td>
</tr>
<tr>
<td>2006</td>
<td>1210</td>
<td>707</td>
</tr>
<tr>
<td>2008</td>
<td>1884</td>
<td>1122</td>
</tr>
<tr>
<td>2010</td>
<td>2006</td>
<td>1708</td>
</tr>
</tbody>
</table>

www.ehf-euro.com
AUT Federation Study
Handball Image

- 1004 Telephone Interviews (731 TV Sport Viewers)
- AUT Citizens aged 14 years +
- Period 17 February – 8 March 2010 (Integral)

www.ehf-euro.com
Characteristic Features Handball, Football, Volleyball, Basketball and Icehockey

Fast Dynamic Fair Idols Exciting + Behaviour

www.ehf-euro.com
### Characteristic Features Handball Comparison 1996 and 2010

<table>
<thead>
<tr>
<th>Feature</th>
<th>1996</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schnelligkeit/relentlessness</td>
<td>77</td>
<td>76</td>
</tr>
<tr>
<td>Dynamic</td>
<td>68</td>
<td>76</td>
</tr>
<tr>
<td>Fair</td>
<td>44</td>
<td>67</td>
</tr>
<tr>
<td>Sportler mit Vorbildwirkung für die Jugend</td>
<td>52</td>
<td>67</td>
</tr>
<tr>
<td>Spannend</td>
<td>58</td>
<td>63</td>
</tr>
<tr>
<td>Spieler mit gutem Auftreten</td>
<td>49</td>
<td>62</td>
</tr>
</tbody>
</table>

**Quelle:** INTEGRAL, Erst Interviews Interviews rep. Österreichische/Innen ab 14 Jahren. Feb./März 2010 n=1.004

**Studie:** 4026/10 GMB – Handball in Österreich

**www.ehf-euro.com**

Fast Dynamic Fair Idols Exciting + Behaviour
Characteristic Features Handball
Comparison Men's and Women's Handball
Which top sport event took place in January?
37% „Handball“

www.ehf-euro.com
Have you heard or read anything about the 2010 EHF EURO in AUT? 65% „Yes“

www.ehf-euro.com
Did you watch at least 1 match on TV or in the hall?
50% „Yes, on TV!“
5% „Yes, in the hall!“
www.ehf-euro.com
Do you know the name of at least 1 National Player? 
5% „Yes“!
How much did you like the EHF EURO in AUT?
25% „very much“, 22% „much“ and 4% „not at all“!

www.ehf-euro.com
Will you visit a League or National Team Match in AUT in the future?

11% „Yes-League“ 11% „Yes–National Team“

80% „Neither nor“ !!!!!

www.ehf-euro.com
AUT Federation Sustainability Concept
The 2010 EHF Euro as Tender/Engine

• A) Empowering the Cooperation of Schools and Clubs
• B) Increase of Members (Players, Clubs, etc.)
• C) Top Level Handball Strategy
• D) Success-oriented Federation Structure
• E) Improvement of the Hall/Arena Infrastructure
• F) Fostering the Handball Image in Politics+Media
• G) Creating Idols

www.ehf-euro.com
AUT Federation Seminar/Conference Concept

EHF EURO Escorting Measures

• A) International Medical Congress in Innsbruck
• B) Handball Marketing Seminar in Graz
• C) Sport Law Seminar in Linz
• D) Business Circle in Vienna
• E) National Handball at School Conference in Vienna

www.ehf-euro.com
Specific Didactics in Handball

(A concept for teaching the specific skills of handball)

Publications (Teaching Aid, Promotion)

University, Teachers’ Training

Teachers, Pubils

www.ehf-euro.com
### DIDACTICS IN HANDBALL

#### 1.1.5. “The route to handball” (EHF)

<table>
<thead>
<tr>
<th>Level</th>
<th>Age</th>
<th>Philosophy</th>
<th>By children for children</th>
<th>Game</th>
<th>Competition</th>
<th>Contents</th>
<th>Requirements and skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>up to 7</td>
<td>The ball as a playing companion - getting used to the ball</td>
<td>1-2 referees among the teams</td>
<td>Preparatory games</td>
<td>NO</td>
<td>Animation: 1. Getting used to the ball 2. Handling the ball 3. Motor coordination</td>
<td>- Basic motor skills  - Learning how to ball  - Activities and games with the ball - Tapping, rolling, passing, catching games</td>
</tr>
<tr>
<td>II</td>
<td>7-10</td>
<td>Mini-handball</td>
<td>1 referee among the players</td>
<td>6+1 players  18m</td>
<td>NO</td>
<td>Games: 1. Movement 2. Physical relationship between the player and the court 3. Various experiences 4. Social experiences / playing festivals</td>
<td>- Basic motor skills + passing, catching, bouncing, blocking  - Moving into tree spaces, watching, running loose  - Playing elements in motion distance and position towards the opponent</td>
</tr>
<tr>
<td>III</td>
<td>10-12</td>
<td>Basic Handball 1*</td>
<td>1 assistant among the teams</td>
<td>Transition phase to 6+1</td>
<td>YES/NG</td>
<td>Game / skills: 1. No adult type training 2. Development of technical / tactical skills 3. Development of physical skills 4. Playing festivals and simple competitions</td>
<td>- Age-appropriate communication and storage of information  - Playing in motion – man marking, offensive defence, counter-attack, play on all positions  - Versatile use of speed, integrated endurance, strengthening the body using its own weight</td>
</tr>
<tr>
<td>IV</td>
<td>12-14</td>
<td>Basic Handball 2*</td>
<td>2 referees among the teams</td>
<td>6+1 players 18m</td>
<td>YES</td>
<td>Drill / games</td>
<td>- EHF publication “Basic Handball”</td>
</tr>
<tr>
<td>V</td>
<td>14 and above</td>
<td>Handball</td>
<td>6+1 players 18m</td>
<td>Training / game</td>
<td>YES</td>
<td></td>
<td>- EHF publication “Handball specific training theory”</td>
</tr>
<tr>
<td>Można</td>
<td>Nie Można</td>
<td>Konsekwencje</td>
<td></td>
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<tr>
<td>Rzucać i łapać piłkę reakcji i niesiona</td>
<td>Blokować lub kopnąć piłkę nogami</td>
<td>Rzut wolny dla drużyny broniacej</td>
<td></td>
<td></td>
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<tr>
<td>Podawać piłkę do kolegi z drużyny</td>
<td>Przetykać piłkę drugiej zasięgu</td>
<td>Rzut wolny dla drużyny broniacej</td>
<td></td>
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<tr>
<td>Kozłować piłkę jedną ręką i łapać je ponownie</td>
<td>Kozłować piłkę, łapać je i kierować ponownie = błąd pod wpływem kozłowania</td>
<td>Rzut wolny dla drużyny broniacej</td>
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<tr>
<td>Zrób piłkę na wysokości 3 kroków z piłki</td>
<td>Zrób piłkę na wysokości 3 kroków z piłki = bład kroków</td>
<td>Rzut wolny dla drużyny broniacej</td>
<td></td>
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<tr>
<td>Pamiętaj, że poza polem broniackim</td>
<td>Wchodzi w pole broniakowe</td>
<td>Rzut od bramki</td>
<td></td>
<td></td>
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<tr>
<td>Dotykać piłkę w powietrzu nad polem broniackim</td>
<td>Dotykać piłki lecz w powietrzu nad polem broniackim</td>
<td>Rzut od bramki</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Przedaj piłkę nie przez obronę</td>
<td>Zanikowa; przeciwnika lub wpis na zawodnika grającego w obronie = błąd ofensywny</td>
<td>Rzut wolny dla drużyny broniacej</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Podawaj piłkę tak aby stworzyć okazję do zdobycza punktów z ramki</td>
<td>Przynosić piłkę bez związku okazji do zdobycza punktów = gola granica</td>
<td>Rzut wolny dla drużyny broniacej</td>
<td></td>
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</tbody>
</table>
National „Handball at School“ Conference
Teamsport Handball and its Idols –
How can the AUTSchool Sport benefit from the EHF Euro?
Violence Prevention
Motivation in Learning
Developing Personality

What are the contributions of the Teamsport Handball?

PSYCHOLOGY + PEDAGOGY

www.ehf-euro.com
Effective Measures for Reducing Violence:

Setting-up Rules + Explanation

Consequent Measures against Deliberate Violation of Rules

Establishing and Stipulating Responsibilities

Fostering Social Competence, especially Team Spirit

Clear Differentiation between Contest/Rivalry and Bullying/Mobbing

www.ehf-euro.com
Further Areas to be fostered/supported:

Positive Learning Environment for Migrant + Austrian pupils (together)

Recognition of competences and performances outside school -

Important for boys with learning difficulties at school („education losers“)!

Important for an increase of self-confidence and self-esteem!

May lead to an increase of motivation for learning, if supported by teachers!!!
HANDBALL VS BALLERMANN
TEAMSPORT ALS VORBEUGUNG UND AUSWEG

Univ.Prof.Dr.Michael Musalek
Anton Proksch Institut Wien

„HANDBALL VS BALLERMANN“
TEAMSPORT VS ADDICTION - PREVENTION AND EXIT

MEDICINE + PSYCHOTHERAPY

www.ehf-euro.com
FORMS OF ADDICTION IN AUSTRIA

Approx. 30000 „hard“ drug addicts
Approx. 120000 medicine addicts
Approx. 330000 alcohol addicts
Approx. 1300000 nicotine addicts

www.ehf-euro.com
2009/10 YEAR OF SCHOOL
HANDBALL (Vienna, The Tyrol, Styria)

„Tailor-made“ School Competitions
(Mini-, 12-14 years) + Teachers' Training
Press Conferences/Media Presence
Strong Partners
EHF Euro School Visit Campaign
„Handball at School“ Conference

Ziele
- „Maßgeschneiderte“ Teamsport-Handball Schulbewerbe zum Kennenlernen und Mitmachen für Schüler und Lehrer vor und nach der Europameisterschaft
- Schul- und Teamsport Handball - gezielte Lehreraus- und Fortbildung durch den WHV sowie „Schnupperstunden“ in Schulen
- Stärkung der Nachhaltigkeit der Zusammenarbeit Schule – Verein im Schulhandball

Throw-off
- Pressekonferenz des SSR für Wien und des WHV Mitte September mit SSR Präsidentin Mag.a Dr. Susanne Brandstetter und WHV Präsident Sozialminister Rudolf Hundstorfer

Maßnahmen
- 1. Mini Handball Cup mit Lehrerfachtagung im November Dezember 2009 und Finale im Jänner 2010 (Volksschule)
- Wiener Schulmeisterschaften der Unterstufe und Hauptschulen mit Lehrerfachtagung im November Dezember 2009
- Informelle Betreuung der Lehrer und Schüler durch Lehrer- und Promotionsmaterial zum Teamsport Handball sowie Schnupperstunden
- 2. Mini Handball Cup unter aktiver Einbindung der Lehrer im März April 2010 (Volksschulen)
- Wiener Schulmeisterschaften der Unterstufe und Hauptschulen mit Lehrerfachtagung im März April 2010
- Bundesmeisterschaften Handball in Wien im Mai 2010 (Unterstufe)

Webinfos zur EHF Euro 2010
www.ehf-euro.com
www.oehb.at
www.whv-info.at

Beilage: Voranmeldeformular
LOBBying and CAMPAIGNING

VISION
Teamsport Handball is the No. 1 at School!

SCHOOL SPORT PHILOSOPHY/CONCEPT
Minihandball Cup, National School Competitions, ISF, Teachers‘ Education & Training

SUPPORT FROM POLITICS
Minister of Labour & Social Affairs, Ministry of Education (School Sport/Authorities, „White Pigeon“ Anti-Violence Campaign)

SUPPORT FROM TV & MEDIA
ORF, Kronenzeitung

STRONG PARTNERS & VOLUNTEERS
2500 EHF EURO volunteers in AUT
www.ehf-euro.com
VISION AND PROSPECT

HANDBALL AT SCHOOL PROMOTION
Indoors & Outdoors
MINIHANDBALL
SPONGE BALL
BEACH HANDBALL
STREET HANDBALL
4 (3) + 1 OUTDOORS
WHEELCHAIR HANDBALL

www.ehf-euro.com
STREETHANDBALL
IN DENMARK

Basic rules
- Play free
- No physical contact
- No dribbling
- No more than 3 steps with the ball
- The goalkeeper is an extra full player during attack
- Branch of rules result in a "turn over" (replacing team is awarded the ball)
- The standard game length is 15 minutes
- No free throws
- No referee. Each judgment is made through dialogue between the players.

Important
This is the basic set of rules but feel free to change them according to your purpose. To keep the game running "smoothly" we recommend that you avoid too many game stops by avoiding "turn overs."

The people behind Street Handball
Street Handball has been developed by Ole Bruun Andersen, Torben Sørensen and Lasse Boesen, who all have a background in the world of handball. Together, they have developed the game in order to maintain handball in the schools and hope to teach children and youngsters about the sport while they are young. With Street Handball, children can play handball - even if they don't have a gym at their disposal.

For further information, go to www.street-handball.org. Here you can watch videos of play in action and learn more about the game.

Recommended by Lasse Boesen
Street Handball - the game everybody can play

Street Handball is a completely new, fun and educational game that basically is similar to traditional handball – but not quite. The game has its own rules and is also inspired by other well-known ball games, like basketball.

You don't need a gym, a skating court or a special surface to play Street Handball. The game can be played inside as well as outside – in the schoolyard, in the garden, in the street or at the car park. – yes, everywhere actually. All you need is a sports bag with a ball, a fold-out goal and a set of lines placed following a template.

The special soft ball is very easy to control, and the game can therefore take place across age, level and gender with focus on communication, respect, equality and fair play. There is no referee in the game, so the players must manage the progress of the match by themselves. Everybody can play Street Handball since there are no requirements regarding technique skills, handball experience or body size.

All difficult elements from regular handball have been adjusted or removed:

- The softness and the size of the ball make it easy to catch and hamstring to play with.
- The goal area is bigger, so there are more space and better angles to shoot from.
- No physical contact – tackles are not allowed.
- You play with one goal.
- Constant possession when in ball possession gives opportunity for attempts at the target.
- No permanent positions. Everybody can be a goalkeeper or a wing.
- All age groups and genders can play in the same match.
- Few and simple rules.

A very special ball

An important part of Street Handball is the special developed green ball. It is extremely soft, easy to compress, and therefore easy to control and comfortable to catch. The ball is made of an extremely hardwearing synthetic leather material on the outside and a special type of foam on the inside. It is therefore suitable for playing on surfaces like asphalt and concrete. The ball is perfect for everybody having fun and serves as a learning ball for children and youngsters. It comes in children size with a circumference of 42 cm and adult size of 47 cm.

The producer is the Danish company SELECT SPORT which is the world’s best in this field, and who throughout many years has supplied balls to some of the world’s best teams and not least for all World Championships and Olympic Games.

Other equipment: Besides the ball, the Street Handball set consists of a fold-out goal and a court template that both easily can fit into a sports bag. With the template, the court can quickly be drawn, marked or taped onto the ground.
GOOD LUCK FOR
HANDBALL (AT SCHOOL)
IN YOUR COUNTRY !!!

THANK YOU FOR YOUR ATTENTION !!!

www.eurohandball.com
http://activities.eurohandball.com
www.ehf-euro.com